

## Table Runners: 24" Economy

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Total Graphic Area: 24"w X 72 "h  
Front Visual Area: 20"w X 23.5"h (approx.)

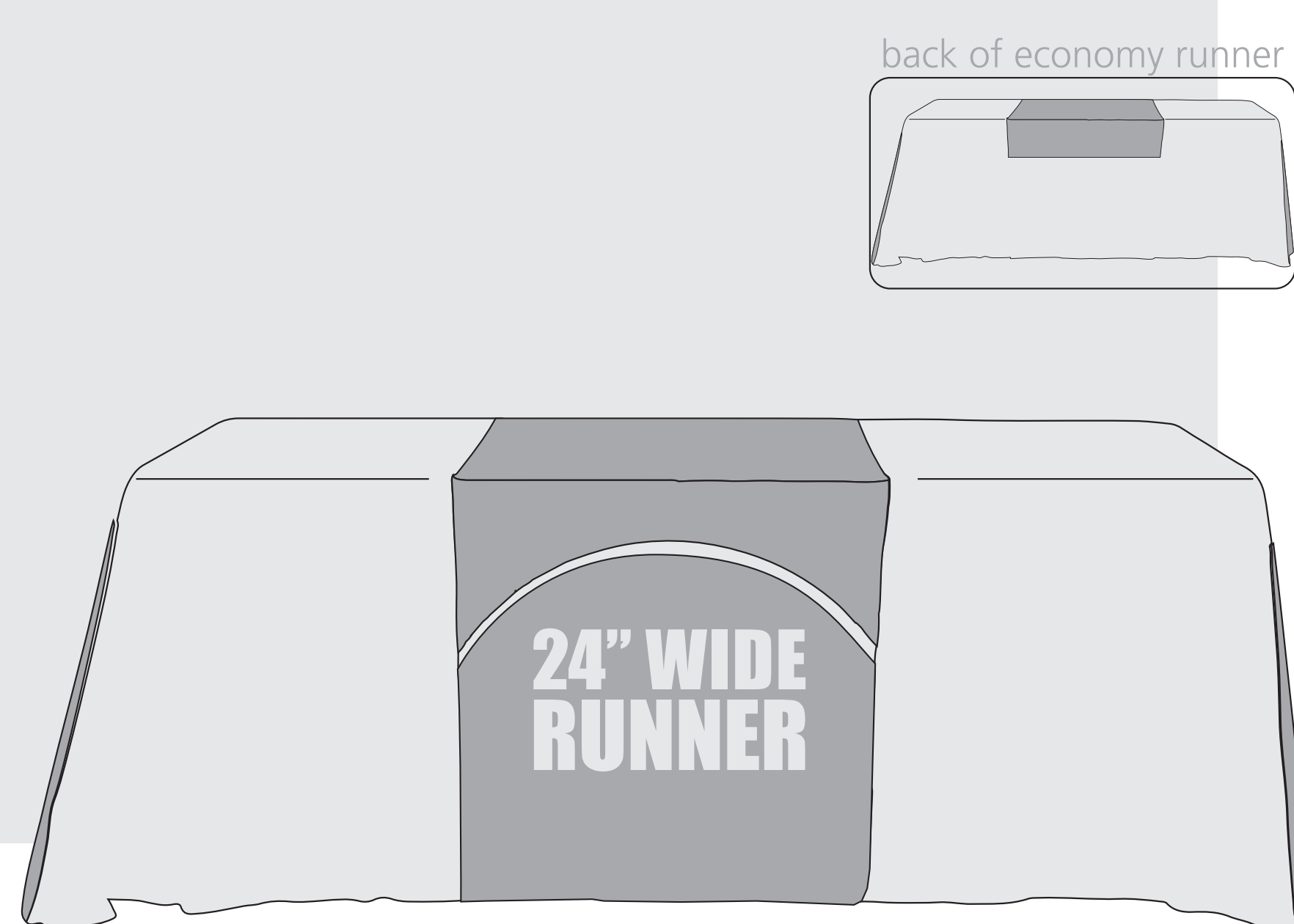
DO NOT design any critical elements (text, logos, etc.) within 2" of the edge. Graphic will be heat sealed on all edges.

This template is designed for a standard height table - 30"h

### General Art Guidelines:

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- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 100-120 ppi
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print



**RECOMMENDED  
FRONT VISUAL AREA**

trim/heat sealed line